

The background is a dark grey field filled with a repeating pattern of white line-art icons representing various digital technologies. These icons include smartphones, laptops, desktop monitors, keyboards, mice, headphones, game controllers, drones, cameras, and various cables. The icons are scattered across the entire page, creating a dense, textured effect.

diHouse

multichannel supplier
of digital technologies

2023

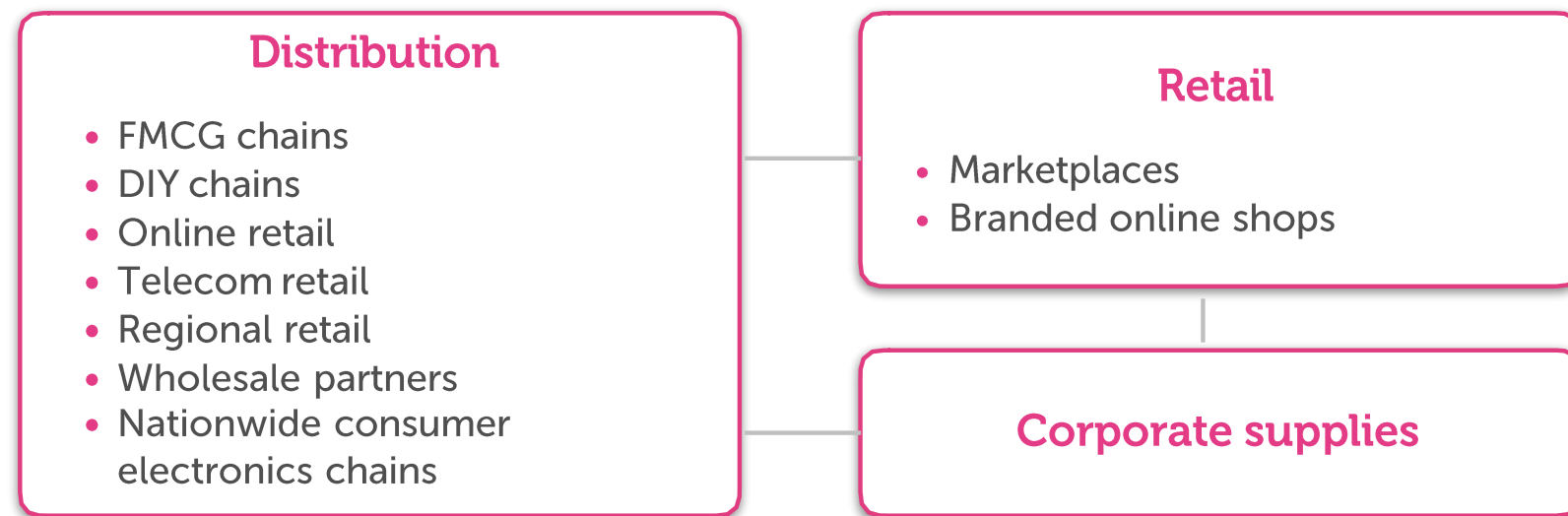
ABOUT US



diHouse is engaged in distribution, retail and corporate supplies of smartphones, mobile and desktop computers, household appliances, equipment for gamers, digital gadgets and accessories.

The company was founded in 1996 and is part of the LANIT Group of Companies

- We are the **official distributor / supplier** for world-famous brands including : 360, Apple, ASUS, GoPro, Honor, Lenovo, Nintendo, OPPO, RED, Samsung, Satechi, Xiaomi, Yeelight and others.
- **We use a wide range of channels** for offline and online sales to wholesale and retail customers.
- We operate across **Russia** and in the customs union member states: **Armenia, Belarus and Kazakhstan.**
- **We offer modern technologies and in-house expertise** to facilitate effective work and successful sales.



- 24/7 B2B service
- API and electronic workflow services
- In-house marketing agency
- Up-to-date warehouse and logistics system
- Efficient financing tools
- Professional management



Our brands by category

100+ Brands

diHouse



Laptops and desktops



Haier

HONOR

Maibenben



rombica

Smartphones



HONOR



1+ ONEPLUS

oppo

SAMSUNG

UMIDIGI

Home appliances



smartmi

Smart home systems



TVs and monitors



Gadgets and accessories



HONOR

HUO HOU



SATECHI

sudio

UGREEN

DIY

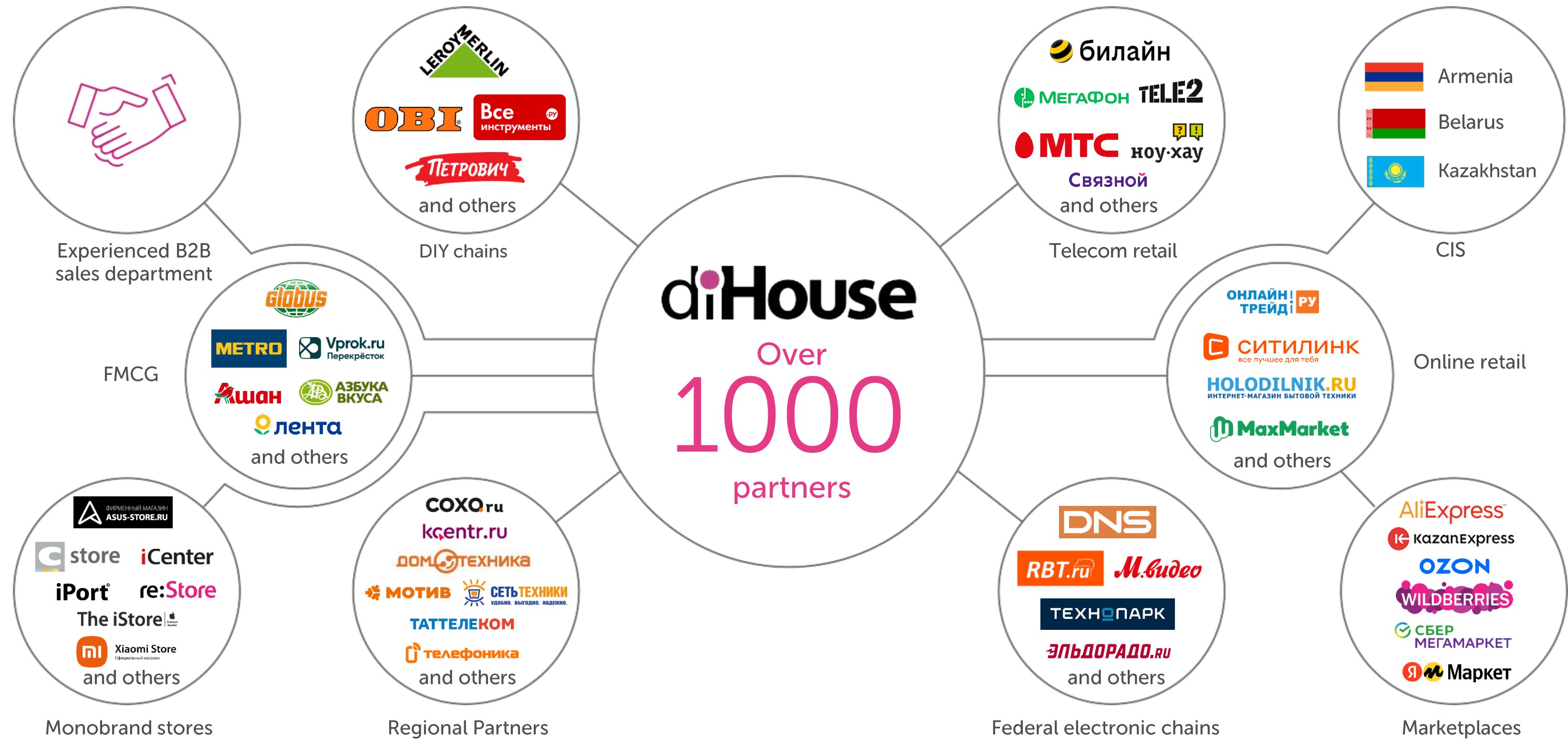
ANDELI



MIRBIS



Our partners





Our successful experience



diHouse

- **More than 26 years of successful experience:** large network of partners throughout Russia and CIS, financial stability and good credit history
- **Best for new vendors:** we provide more comprehensive introduction to the Russian market for new vendors, giving you the best chance to gain an initial foothold
- **External and internal logistics:** streamlined and efficient warehouse system and logistics infrastructure fully integrated in supply chain support for variety of channels
- **Online B2B partner platform:** online purchasing, special pricing and comprehensive product information
- **eCommerce:** opening and managing online stores and marketplaces
- **Marketing services 360⁰:** In-house marketing team provides marketing, pos management and information support about brands

eCommerce



Online sales in 2 weeks.

Open an online store or a shop window with online marketplace in cooperation with us and establish your online presence in next to no time. diHouse has vast experience in opening and managing online stores.

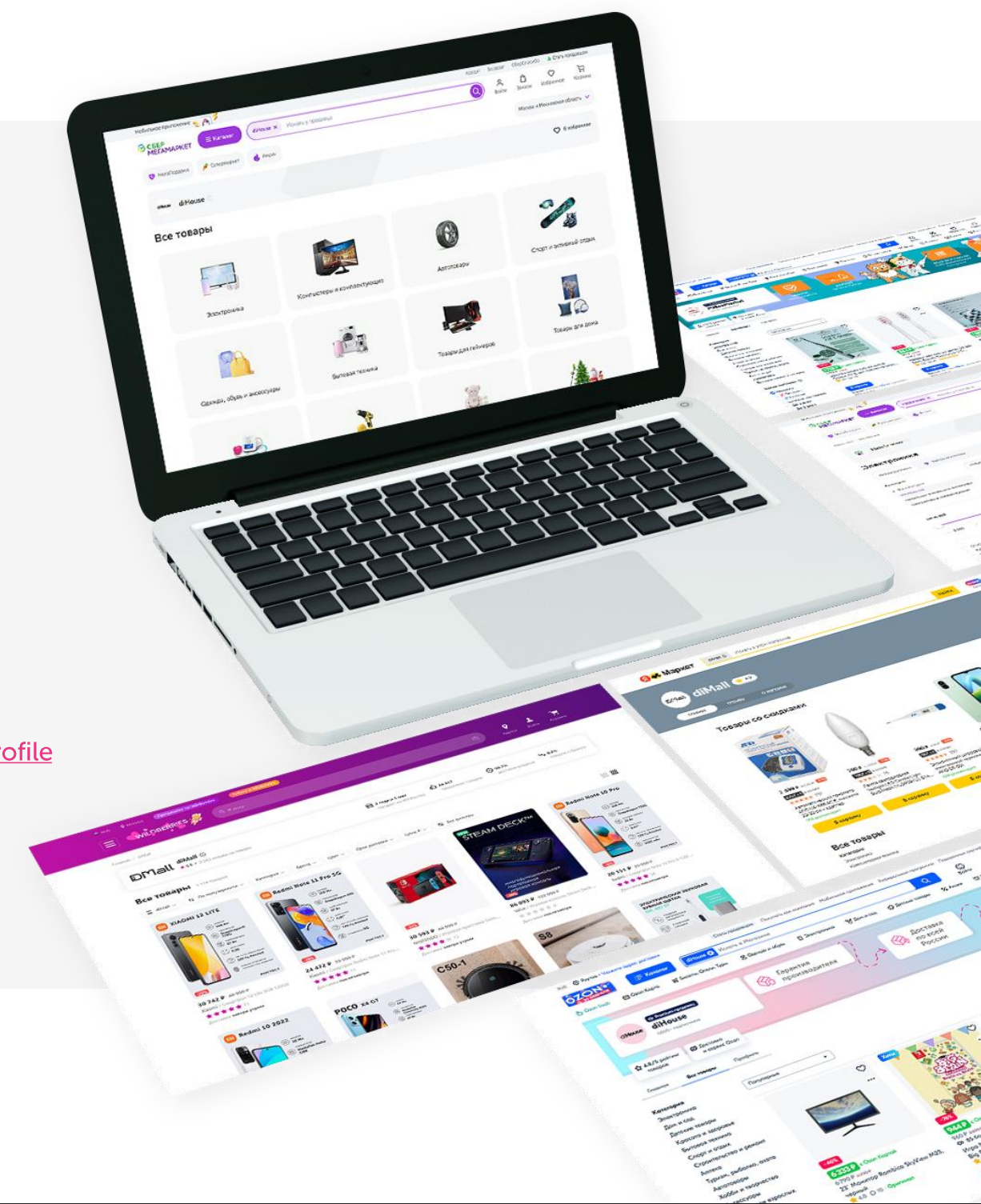
Advantages of our stores:

- Delivery through all Russia – cooperation with leading courier services
- Marketing promotion
- Support hotline for clients

Our realized projects:

Marketplaces:

- diHouse Store <https://dihouse.ru.aliexpress.com/store/5376050>
- Ecosystems Market at OZON <https://www.ozon.ru/seller/ecosystems-market-515463>
- MiEcoMarket at OZON <https://www.ozon.ru/seller/miecomarket-16675/>
- MiEcoMarket at SberMegaMarket <https://sbermegamarket.ru/shop/miecomarket/>
- MiEcoMarket at Yandex.Market <https://market.yandex.ru/business--miecomarket/18020968>
- Mobile store <https://sbermegamarket.ru/shop/mobile-store/>
- Supermarket diHouse at OZON <https://www.ozon.ru/seller/dihouse-26882/>
- Supermarket diHouse at Wildberries <https://www.wildberries.ru/seller/81939>
- Supermarket diHouse at SberMegaMarket <https://sbermegamarket.ru/shop/dihouse>
- Supermarket diHouse at Я.Маркет <https://market.yandex.ru/business--ooo-dikhaus/8300>
- Supermarket diMall at AVITO <https://www.avito.ru/user/2b19815bf52a3d298040c91147dcf9f3/profile>
- Supermarket diMall at OZON <https://www.ozon.ru/seller/dimall-410116>
- SupermarketdiMall at SberMegaMarket <https://sbermegamarket.ru/shop/dihouse>
- Supermarket diMall at Yandex.Market <https://market.yandex.ru/business--dimall/16870397>



Want to discuss your online store opening?
Email us at : ecom@di-house.ru

B2B - service online trading platform

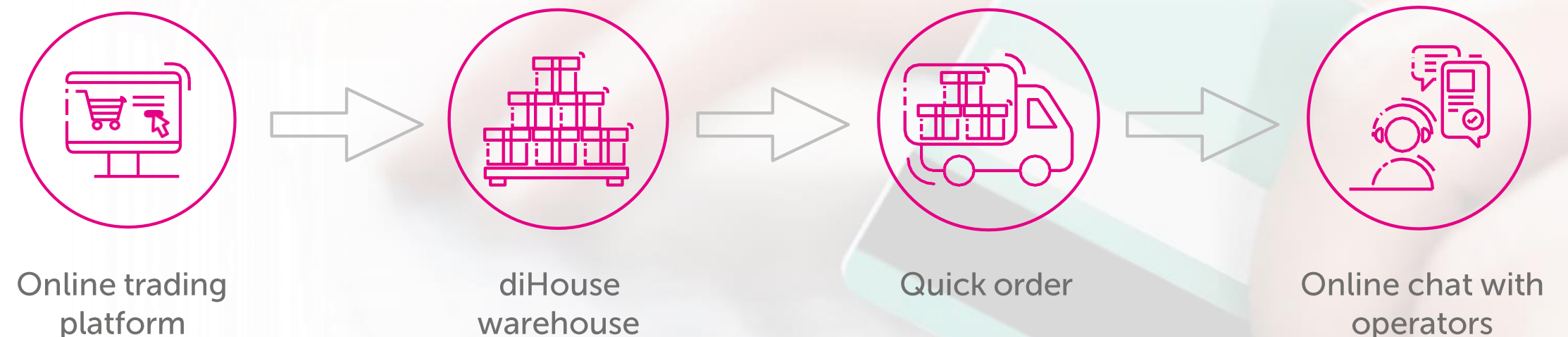


The B2B system allows users themselves to:

- get up-to-date information on prices and stock
- place orders and reserves
- see order statuses and receive notifications about changes
- view financial and legal documents

diHouse B2B service

- Time saving: just a few minutes of placing an order and prepare it for shipment
- Quick access to information about warehouse's stocks and costs
- Availability 24 hours a day, 7 days a week: place your order any time convenient to you
- Online chat for quick communication



Get more information:

B2B diHouse <http://di-house.ru/B2B>
API diHouse <http://di-house.ru/API>





Marketing

In-house marketing team provides marketing, pos management and information support about brands

- Marketing campaigns

- Trade marketing programs
- Rebate programs
- Individual proposal

- Marketing campaigns

- Media ads
- Social networks  YouTube   
- Context
- Strategy
- Content development
- Direct e-mail newsletters

- Events

- Conferences
- Business forums
- Specialized exhibitions
- Trips to unique places as a result of marketing campaign

- Education

- Webinars
- Presentation materials

- Brand zones

Great experience, verified contractors, implemented projects in our partners' trading floors

- Copywriting and design

- Creating layouts, images,
- Layout under the print
- POS support
- Website design, built and host



LANIT

LANIT is a leading multidisciplinary group of IT companies in Russia and CIS was established in 1989. Currently LANIT is the largest Russian system integrator and a key partner of more than 250 major global producers of high-tech hardware and software solutions

According to the IDC, the LANIT group of companies is leading in:

- Revenue among IT service providers in Russia;
- IT consulting;
- Network integration and consulting;
- Custom software development;
- Hardware installation and support;
- Application management outsourcing;
- IT services for the government and industrial, energy and financial sectors



The LANIT group of companies leads in the ratings of:

- The largest IT companies in Russia (RAEX, CNews, TAdviser);
- The largest consulting groups in Russia (RAEX)



LANIT is among the:

- "200 largest private companies in Russia" according to Forbes;
- "500 largest Russian companies" according to RBC.



diHouse



BE A PARTNER

Belarus

Russian Federation

Kazakhstan

Armenia

Thank you!

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