



diHouse

diHouse trade company

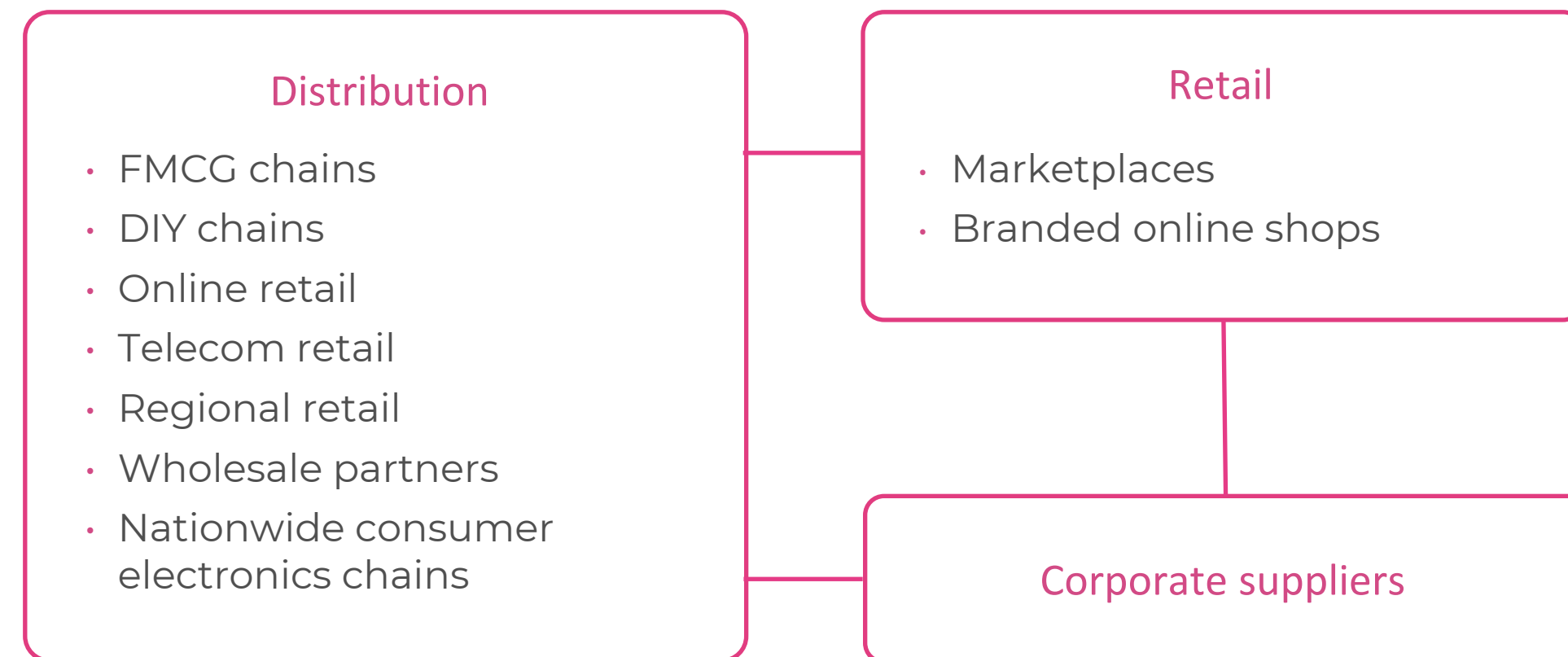
2025

About us



diHouse is engaged in distribution, retail and corporate supplies of smartphones, mobile and desktop computers, household appliances, equipment for gamers, digital gadgets and accessories.

- We are the official distributor / supplier for world-famous brands including: Apple, ASUS, GoPro, Honor, Lenovo, Nintendo, RED, Samsung, Segway-Ninebot, Satechi, UGREEN, Xiaomi, Yeelight and others
- We use a wide range of channels for offline and online sales to wholesale and retail customers
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- We provide modern technologies and in-house expertise to facilitate effective work and successful sales



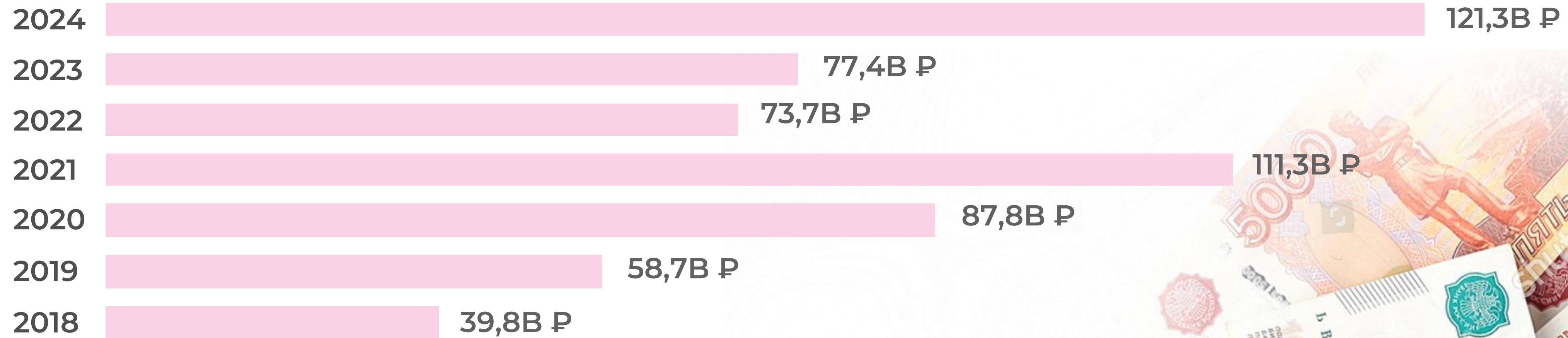
- 24/7 B2B service
- Up-to-date warehouse and logistics
- API and electronic workflow services
- Efficient financial tools
- In-house marketing department
- Professional management

over **100** brands from leading global manufacturers

over **1000** wholesale partners

over **100 000** retail customers

diHouse nowadays



- Credit facilities for suppliers with top-ranking Russian banks were opened
- Debtors are supported by some of the Russian largest insurance companies

Alfa-Bank СБЕР Райффайзен Банк
МКБ БАНК САНКТ-ПЕТЕРБУРГ ВТБ

СБЕР СТРАХОВАНИЕ СОГАЗ
CREDENDO

Categories and brands



Laptops and desktops



Maibenben

SAMSUNG



Smartphones



SAMSUNG

uleFone

UMIDIGI



Home appliances



HONOR



RED SOLUTION



smartmi

>Tendenza<



Smart home systems



BotzLab



MOER



TVs and monitors



Maibenben



SONY



wanbo



Gadgets and accessories



ELARI



SAMSUNG

S A T E C H I

UGREEN



Electric transport



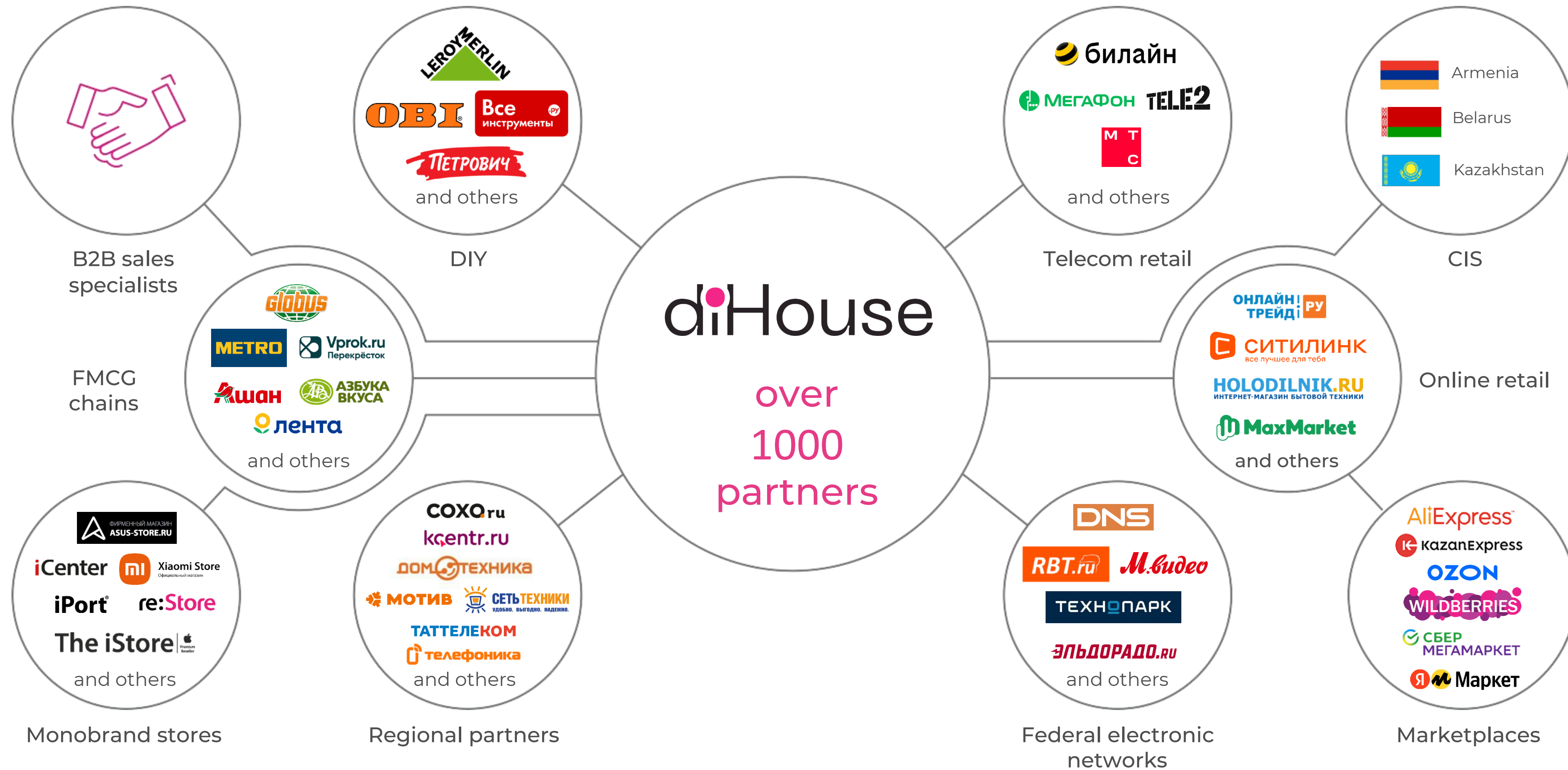
A DECE OASIS

HIMO



ninebot

Our partners



Our successful experience



Successful work in the IT market since 1996



Financial strength and excellent credit score



Wide network of partners throughout Russia and the CIS countries



Comprehensive services for doing business in Russia and the CIS countries for any vendor



Convenient B2B services, API, EDI



Formation of a sales channel individually for each brand



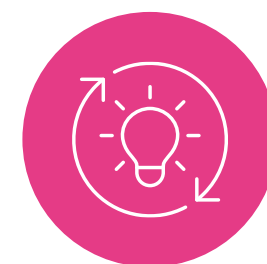
Online trading



Working with marketplaces



Efficient warehousing and logistics in accordance with specifics of sales channels



360° marketing support

diHouse



E-commerce

- Wide experience in all marketplaces, including specialized ones
- Opportunity of opening a shop-window of any complexity
- Full range of services for the operation of the shop-window with a **24/7** schedule
- Independent teams for sales, promotion, support, logistics, etc.
- 2024 revenue is about **\$70** million
- Own IT team to automate processes



Branded diMoll network on marketplaces:

- www.ozon.ru/seller/dimoll-410116/
- www.market.yandex.ru/business--dimall/16870397
- www.wildberries.ru/seller/81939
- www.megamarket.ru/shop/dimoll/
- www.avito.ru/brands/i247767536/
- www.sportmaster.ru/seller/25910299/

We are working:



Marketing

Strong marketing is the key to success! diHouse's marketing department solves problems of any complexity

- Full range of marketing services 360°
- Development and implementation of marketing and promotional programs
- Execution of the strategy designed by the vendor
- All types of digital, PR and channel campaigns
- Design and packaging
- Brand zones and merchandising
- POS
- Offline and online events
- Staff training



diHouse



BE A PARTNER

Belarus

Russian Federation

Kazakhstan

Armenia

Thank you!

Bldg 1, 14, Murmanskyy proezd,
129075, Moscow

Tel: +7 (496) 651 62 90

E-mail: info@di-house.ru

Site: di-house.ru